

Certified Insurance Director

Executive Education Programme



The
**Insurance
Institute**

In partnership with



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Our education partnership with Trinity Business School enables us to take this already established programme to a new level.

Delivering impactful learning experiences to business executives from the insurance sector, so that they can better understand, manage and shape their rapidly changing business environments.

Dermot Murray
Certified Insurance Director
CEO, The Insurance Institute



About the Programme

Safeguarding strong leadership and sound judgement at board level, is at the heart of the Certified Insurance Director programme. Indeed, the Central Bank of Ireland has acknowledged its role in raising the professional standards of the insurance sector.

Designed in collaboration with the world renowned Trinity Business School faculty, the programme's content is specifically tailored for company directors, senior executives and independent non-executive directors within the insurance sector.

Participants engage in classes delivered by academic and business experts from around the globe. A key attribute of the programme is that it is specifically tailored for the Irish insurance industry, the programme is perfect for those interested in expanding their role, promotion onto insurance boards or those wishing to expand current board positions within the industry.

The course is delivered over four sessions in September, October, November and early December, in the Trinity Business School and the Irish College, Leuven, Belgium.

Exploring the relationship between business strategy, responsible leadership, financial policy, organisational culture, technology and innovation, this programme also serves to highlight the core concepts and behaviours that characterise good corporate governance across all business models, from brokers to corporates.

Gerard McHugh
Associate Professor &
Dean of Development
Trinity College

Programme Content

Each module on the course is highly relevant to the needs of a modern day board executive, INED or senior executive and is grounded in global research and practice.

Designed to fit the demands of a busy schedule, the programme will be delivered face to face.

Some of the key areas the programme focuses on include:

- Dynamics of an effective boardroom
- Strategy, risk and the creation of value
- Corporate governance in the insurance sector
- Corporate financial performance
- Big data, AI and the future of technology for the insurance market
- Identifying personal strengths and areas for development
- Ethics and leadership

Designation and Alumni

Successful completion will be on the basis of the creation and submission of a reflective learning journal.

Graduates of the programme are awarded the designation ‘Certified Insurance Director’, which carries an expectation of commitment to quality governance, ethical standards and robust leadership which collectively serve to protect the integrity of our industry.

Alumni Network

Following the successful completion of this programme, you become a member of an alumni network of industry leaders who enjoy ongoing opportunities for professional development and networking, ensuring that Certified Insurance Directors aren’t learning about industry trends after they’ve happened, but are rather part of the discussion and discovery that precipitates them.

As well as this, you will also become a member of the Trinity Business School alumni and the networking and membership opportunities that present themselves as a result of being part of this prestigious group.



Programme Dates and Fee

Module 1: 2,3,4 Sep

Module 2: 6,7 Oct

Module 3: 1,2,3 Nov (Leuven)

Module 4: 3,4 Dec

All Modules except for Module 3 take place in the Trinity Business School. Dublin.

Fee

The total cost of the course to participants will be €10,250.

All applicants must first express their interest in the programme via the Programme Coordinator, Amanda Dunne.

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