

Insurance
Institute *of*
Ireland



advancing your career

‘OFFICE HEROES’

Fundraising Pack

In Support Of



Barnardos

Office Heroes!

Your mission is to help us raise much needed funds for the vulnerable children and families Barnardos works with.



In this pack we will arm you with a menu of exciting ways for you and your fellow III members to get involved with Barnardos today!



But these are just
some of the fundraising ideas available to you!

To develop a full programme of fundraising activities in your workplace for the next twelve months, which suit your needs, contact **Frank Phelan** in Barnardos to help get you started:

T: 01 453 0355

E: frank.phelan@barnardos.ie

Display a **Barnardos Office Hero flag** at your desk and your colleagues will know exactly where to come if they want to get involved with supporting The Insurance Institute of Ireland partnership with Barnardos.

FUNDRAISING IDEAS

'On Yer Bike'

Cycle as many kilometres as possible in aid of Barnardos but..... in the comfort of your own office!

Using stationary exercise bikes, competing teams cycle side by side!

The ultimate goal... to cycle 595km from Mizen to Malin Head!



Staff at their recent 'On Yer Bike' event!

Do you and your colleagues have what it takes?



Children enjoying their Toddle!

Toddle Time

Get your families involved! Bring the kids in to work for the afternoon and organise a sponsored walk or 'Toddle' around your office!

Receive your FREE 'Danone Big Toddle for Barnardos' Pack with everything you need to make your company's Toddle a success.

And each child (or adult...) gets a hat, sticker and certificate to bring home with them!

Big Kids Sports Day

Think you're the fastest sack-racer in your department?
Can Accounts hula-hoop for longer than the folks in Human Resources?

Why not relive the fun of your school sports day and set up a *kids' games* themed sports day for all the staff!?

You might even win a medal!

It's time for some 'egg and spoon' fun!



FUN RUNS

Barnardos Santa Dash

Join the Barnardos Santa Dash in December in Marlay Park in Dublin.

You can stroll, run, or walk this 5k Fun Run; we don't mind, as long as you enjoy it!

Register today and help us break the record for the most Santas!



Marathons

Fancy taking on a challenge and at the same time supporting Barnardos?

You can organise a group of your colleagues to participate in a marathon in support of Barnardos; from the Flora Women's Mini-marathon, to the Dublin and Cork City marathons.

We'll provide you with the fundraising pack to get you started!

Sign up now for a day to remember for you... and your feet!

Barnardos Buggy Push

Why not take part in this fun family event in September, in the beautiful surrounds of Malahide Castle in Dublin.

Bring the little ones in their buggies to this walk in the park and let them take part in perhaps their first ever 'marathon'!

Collect sponsorship funds in support of Barnardos!

Register with Barnardos today!



INDIVIDUALS

Payroll Giving

You and your colleagues can voluntarily allow for an amount to be deducted from your salaries each month, which is then donated to Barnardos.

Each staff member decides how much they wish to donate and a donation of as little as €21 per month qualifies for tax relief.

Speak with your Payroll Department today about putting a system in place!



Childhood Friends

You and your colleagues can become a Childhood Friend of Barnardos by setting up a monthly donation, either with a direct debit, or a standing order - it's easy!

Why not circulate information about how staff can become a committed supporter of Barnardos?

You've entrusted us with your monthly donation, and it is always used in the most effective way possible.

90c out of every €1 donated is put back into our Children's Services!

Hour of Power

Choose a day for your 'Hour of Power' and ask your colleagues to donate just one hour of their pay to Barnardos.

You can organise this in two ways - via payroll deduction, or by making a cash collection on the day. Some may also choose to continue this donation on a monthly basis.

Contact your Payroll Department to get started!



EVENTS

Teddy Bear Raffle

Take part in our annual Teddy Bear raffle at Christmas. We'll provide the posters and raffle tickets you need. And the lucky winner not only wins our cute Barnardos bear, but is also in with a chance to win a special prize.

Previous prize winners took away a €10,000 diamond, courtesy of Appleby Jewellers, and an overnight stay at the G Hotel in Galway.



Jersey Day

Show your support for your favourite GAA, football or rugby team.

Donate €5 to Barnardos to wear your jersey into the office for the day!

Choose dates throughout the year to coincide with the major sporting events in the year; like the All Ireland Championship Finals or the Six Nations rugby tournament.

One Meal for Barnardos

If you have a subsidised canteen, for one day of the year, why not donate what you would normally pay in a regular shop or café, for the meal you're about to have.

At Christmas time donate *One Christmas Dinner for Barnardos*, or at Back to School time *One School Dinner for Barnardos*.



If you are planning a team building day, or staff outing this year, why not organise a **Day to Remember**, while raising funds for Barnardos? We have negotiated special packages with many different operators to help you choose what type of day you would like, to challenge your workmates and boost morale in the workplace. **Here are a few ideas to get you started!**

Skydive

Have you ever wanted to jump out of a plane!?

Tap into your adventurous spirit and raise funds for Barnardos by unleashing the adrenaline junkie inside you!

Barnardos has teamed up with the Irish Parachute Club and Skydive4Charity to offer you the experience of a lifetime.



Recruit a group of 10 or more and an additional jump will be offered free!



Hill-walking

Take a break from the city and relax by hiking in the surroundings of our beautiful countryside.

Set yourself a challenge of climbing one of the four highest peaks in Ireland!

We have teamed up with Hilltop Treks to bring The Insurance Institute of Ireland members a fantastic range of challenging treks to choose from.

Is Comedy Your Thing?

The Laughter Lounge in Dublin have created a fantastic fundraising package to allow you to organise a staff night out to remember, while raising funds for Barnardos at the same time!

There are a number of options to choose from depending on the size of your group and your ideas for the night.



FUNDRAISING IDEAS A-Z

- A** Auction, art exhibition, aerob-a-thon, athletics races
- B** Beach party, basketball tournament, BBQ, blind date, battle of the bands, band night, beard shaving, bungee jump
- C** Concert, club night, comedy evening, carol singing, cabaret night
- D** Disco, duck racing, DJ competition, darts tournament, dinner dance
- E** Eighties night, endurance contest, Easter ball, egg hunt
- F** Fancy dress event, fashion show, football tournament, festival, film night, foam party
- G** Game show, garden party, graduation party, gala evening
- H** Head shaving, half marathon, hockey tournament, hill walking
- I** It's a Knockout, indie night
- J** Jumble sale, James Bond Ball, juggling display, jazz night
- K** Karaoke, kids party, karting
- L** Live music event, line dancing
- M** Murder mystery, Miss World Contest, Mr Universe, movie stars party, marathons
- N** Netball tournament, New York theme party
- O** Oscar party, open mic night, Olympics
- P** Pantomime, payroll deduction, parachute jumps
- Q** Quiz night, question time
- R** Race night, record attempt, raffles, rag week
- S** School disco, salsa night, sleep out, sports day, swimming gala, speed dating, skydive
- T** Talent show, traffic light party, three-legged bar crawl, theme night, treks, tug-o-war
- U** Unicycle race
- V** Valentine's delivery service, valentine's ball
- W** We love 1960s, winter wonderland, world record breaking, window cleaning
- X** Xmas Party, X-Men party, X Factor
- Y** YMCA party
- Z** Zombie night

YOUR COMPANY

Matching Gifts

Companies can show their support for the partnership between The Insurance Institute of Ireland and Barnardos, by matching the donation of funds raised by their employees.

Does your company have a Matching Gift policy already in place?

Donations of €250 or over a year are now eligible for tax relief!



Tax Effective Giving

As a part of this partnership, your company can make a monetary donation to Barnardos go even further!

Companies can claim a tax deduction for a donation as if it were a trading expense. The donation must take the form of a payment of one or more sums of money and the tax relief will be granted at your company's marginal rate of tax.

Your company might consider donating these savings to Barnardos!

Volunteering

As part of your fundraising campaign, Barnardos will work with each Office Hero to develop a programme of volunteering activities that meet your requirements, in terms of staff numbers and scheduling.

Volunteering activities with Barnardos include redecorating premises, garden makeovers, education workshops and staffing support at Barnardos events.



RECYCLING

De-clutter Day

Is your wardrobe half full of clothes you'll never wear again? Do you think you have handbags that are 'so last season'!? Got more books than you'll ever be able to read?

Help us keep our shops stocked up! Organise a day in your offices when staff can bring in their unwanted items.

We'll supply the collection bags and arrange for a pick-up of the items donated.



Mobile Phone Recycle

It is expected that ONE BILLION handsets are sold each year worldwide.

Set up a recycling appeal and encourage your colleagues to donate their old handsets. For every phone recycled, Barnardos receives a donation.

We can supply you with special freepost envelopes, collection boxes and posters.

There are now more mobile phones than people in Ireland!

Toner Cartridge Recycling

Start an inkjet and toner cartridge recycling appeal in your company and Barnardos will receive the proceeds!

The more you collect, the more money you can raise and the greater the benefits to the environment.

We will supply you with freepost envelopes, collection boxes and posters.

